

Announcing the VISIT MIYAZAKI PHOTO CONTEST 2019 –
A Photo contest using our Instagram account “miyazaki_shunnavi”

Purpose:

To coincide with the increase in visitors from overseas during the ISA World Surfing Games and Rugby World Cup, The Miyazaki Prefectural Tourism Association will host a photo contest via the official Instagram account “miyazaki_shunnavi”, to spread interest and awareness of all the great things Miyazaki Prefecture has to offer, by sharing photos and videos.

Outline:

Duration: 13:00, Saturday September 7th to 23:59, Sunday December 1st

How to Apply: Follow the Miyazaki Prefectural Tourism Association’s official Instagram account “miyazaki_shunnavi”, submit a photo with the hashtag #visit_miyazaki_photo and tag @miyazaki_shunnavi .

Submission Guidelines: Photos or videos (up to 15 seconds) that showcase Miyazaki Prefecture’s natural beauty, history, traditions, food, etc.

Prize: Grand Prize – One hotel voucher redeemable for a two-person stay each for the winning Japanese entry and the winning overseas entry.

- The winning Japanese entry will receive a one-night stay at the Sheraton Grande Ocean Resort
- The winning overseas entry will receive a two-night stay at the ANA Holiday Inn Resort Miyazaki

Selection Criteria: Judges will select 25 Japanese and 25 Overseas entries, and the entry with the most likes will be crowned winner.

Judges: Professional photographers, the Tourism Promotion Division of the Miyazaki Prefectural Government, and the Miyazaki Prefectural Tourism Association.

Prize Notification: Winners will be sent a Direct Message, and will be confirmed after replying with the required information

Results Announcement: Wednesday, December 25th, 2019

Re-use of Submissions: Some submissions may be used in the photo gallery section on the Miyazaki Prefectural Tourism website “Shun-navi,” or on the English language version, “The Official Miyazaki Travel Guide.”

Reference:

Instagram – a free photo-sharing app provided by Facebook with 600 million users worldwide, and 20 million users in Japan.

Contact:

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